

## **Job Posting: Communications Consultant**

### **About Texture Communications**

Texture Communications is a boutique communications consultancy that expertly supports Canada's leading CEOs with thought leadership writing. Effective speech and editorial writing are niche skills at the foundation of everything Texture does. But the true difference is in our approach to identifying and safeguarding our clients' voice. It starts with powerful listening.

Texture Communications values impactful communication and we offer a range of services to our clients including executive speechwriting and opinion editorials, media relations, advisory services, crisis communications, and executive positioning. Our team are experts in changing the conversation through strategic media relations, elevating executive presence, and guiding clients through crises with empathy and transparency.

Texture Communications brings a wealth of diverse industry and political experience, providing fresh insights and empowering decision-making for our clients. Much of our work takes place at the intersection of media and government relations. Our small but mighty team has written and published more than 100 client op-eds in national and regional Canadian newspapers since our founding in Spring 2021. We pride ourselves in our strong client retention, based on the simple premise that we are passionate about delivering results.

### **Job Description:**

Are you a creative communicator with a passion for media and messaging? Are you naturally curious and seek to learn more about a variety of sectors and industries? Are you interested in governments, how they function, and how to effectively communicate with them? As a consultant, your role will be pivotal in shaping and disseminating key messages across traditional media platforms. You will provide advisory services, craft compelling executive communications, and monitor media and politics to inform strategies that support our clients' objectives.

### **Key Responsibilities:**

- Develop and execute comprehensive communications strategies focusing on traditional media channels to enhance client visibility and impact.
- Offer media advisory services, guiding clients in media engagement and public relations tactics.
- Craft high-quality executive communications, including speeches, op-eds, press releases, and briefing materials.
- Conduct diligent media monitoring, analyzing trends and coverage to advise on strategic adjustments and opportunities.
- Collaborate in the creation of advisory materials and strategies for media interaction, ensuring messages are tailored for various audiences and platforms.
- Manage and report on media coverage, providing insightful analyses and recommendations to clients.
- Engage in proactive idea generation and program development to meet and exceed client goals in media and public perception.

- Build and maintain strong relationships with media, clients, and stakeholders, fostering trust and collaboration.

**What We Offer:**

- Generous paid time off and flexible scheduling options.
- A dynamic career surrounded by diverse client accounts.
- An engaging, fun, and smart work environment where creativity thrives.
- A small team atmosphere encouraging entrepreneurial thinking, continuous learning, and professional growth.
- Competitive compensation package including bonuses.

**What You'll Need:**

- 2-3 years of experience in communications, media relations, government, politics, journalism, or a related field.
- Post-secondary certificate, diploma, degree, or equivalent education/experience.
- Exceptional writing and presentation skills, with an ability to convey complex information clearly and persuasively.
- A thorough understanding of traditional and emerging media landscapes and the factors influencing media narratives and public opinion.
- Strong analytical skills, attention to detail, and an ability to manage multiple projects in a fast-paced environment.
- A creative and proactive approach to problem-solving.
- A strong interest in and understanding of Canadian politics.
- An eagerness to learn, grow, and expand your professional network.
- French language proficiency would be an asset.

Join our team and bring your communications expertise to work with Canadian leaders across industries! For more details on our services and team, visit our website: <https://www.yourtexture.com/>

Interested candidates should send a CV and Cover Letter to [ivanna@yourtexture.com](mailto:ivanna@yourtexture.com).